Zilker Summer Musical Program Ad Information

Note: As indicated in the Sponsorship agreement, each Sponsor ($2,500+) will receive an advertisement in the Zilker Summer Musical's program.

All Advertising payments and artwork must be received *by* May 25th.

Program Details:

• 5,000 programs are scheduled for printing with an estimated circulation of 65,000+ viewers
• Physical and electronic copies are distributed free at performances of the Zilker Summer Musical (mid July-mid August) during and after the run.
• Program covers are printed full-color. Inside pages printed in *black ink* only.

Cost & Dimensions:

Size	Cost	Width	Height
Full page	$1,500	7.5 in.	10 in.
Half page (horizontal)	$1,000	7.5 in.	4.875 in.
Half Page (vertical)	$1,000	3.625 in.	10 in.
Quarter page (horizontal)	$500	7.5 in.	2.375 in.
Quarter page (vertical)	$500	3.625 in.	4.875 in.
Eighth* page ("Business Card size") (horizontal only)	$250	3.625 in.	2.375 in.

Preparation of the ad:

- All ads will be placed with a 0.5-point rule line around them.
- Please do not put the rule around the ad.
- Please verify the artwork submitted fits within the dimensions and is in the correct orientation according to the ad size purchased (or received based on an in-kind donation).
- Actual ad sizes (decimal inches) are indicated below.
- Please send a PNG file.