

ZILKER

THEATRE PRODUCTIONS



Be part of an Austin tradition!



Our Mission

Zilker Theatre Productions strives to provide the entire community access to exceptional performing arts experiences.

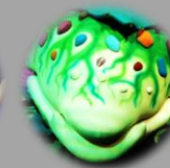




Our History

For 59 years, friends and families have headed to beautiful Zilker Park for an evening of magic.

The award-winning *Zilker Summer Musical* is one of the longest-running outdoor musical productions in the United States today - providing a laid-back, family-friendly event at *no cost* to the public.



Fun For the Whole Family



"I grew up going to the Zilker Summer Musical every summer with my family.

It's one of my favorite traditions that I now carry on with my son."

-Ashley B.



Quotes From Our Fans

"I love going to the Zilker Summer Musical and greatly appreciate Zilker Theatre Productions efforts in making it accessible to all. See you on The Hillside!"

-Shaniqua E.

"One of my favorite Austin institutions is the Zilker Summer Musical at Zilker Hillside Theatre. For the price of a donation, my family and I are treated to wonderful Broadway shows. We saw *Shrek The Musical* this summer and had a wonderful time. Local talent for these productions is surprisingly good and the crowd is always appreciative of the performance!"

-Tom S.

"*Beauty and The Beast* was my first Zilker Summer Musical in 2008. It was one of the most beautiful things I'd ever seen - one of the best nights of my life, too

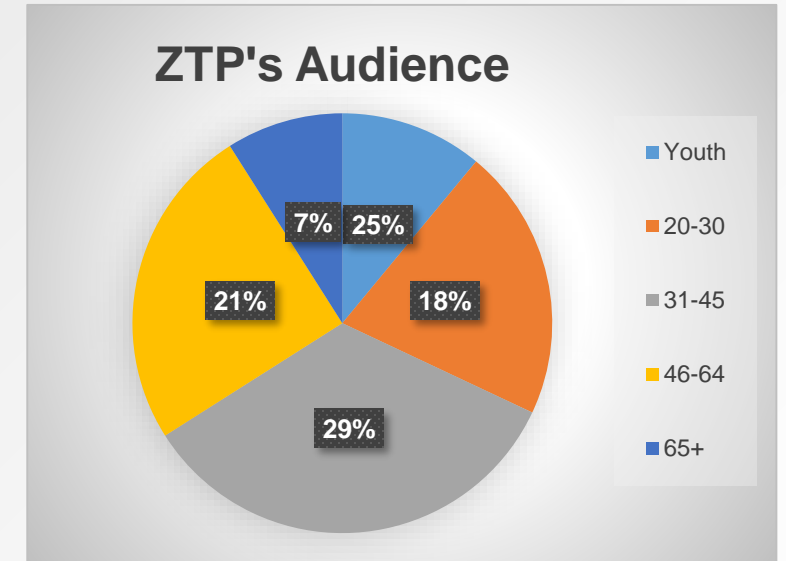
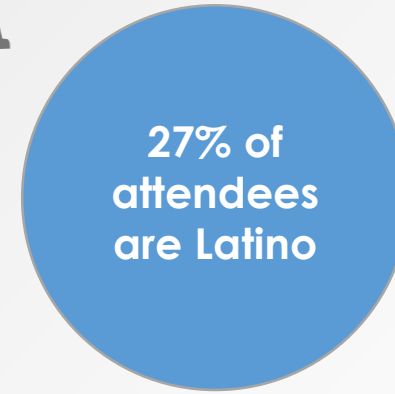
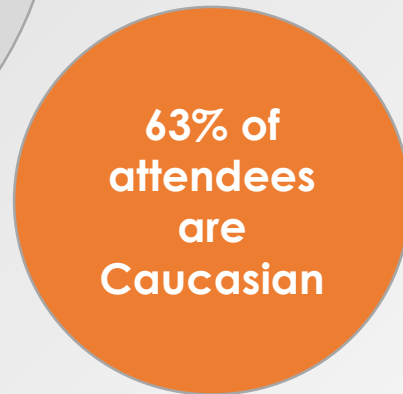
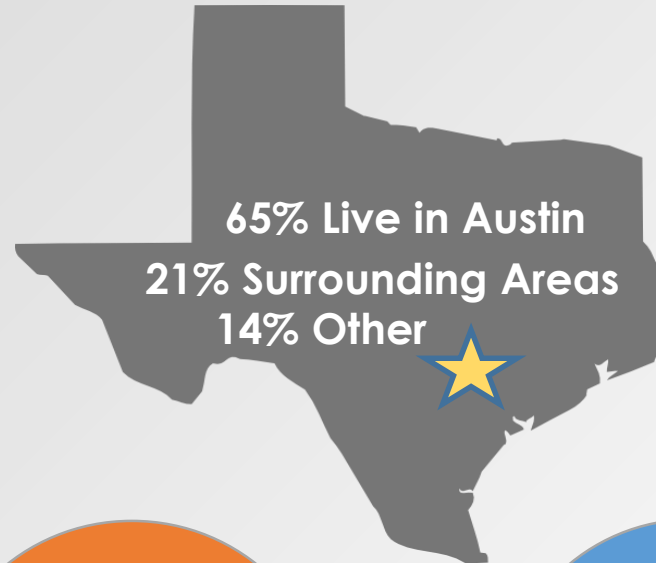
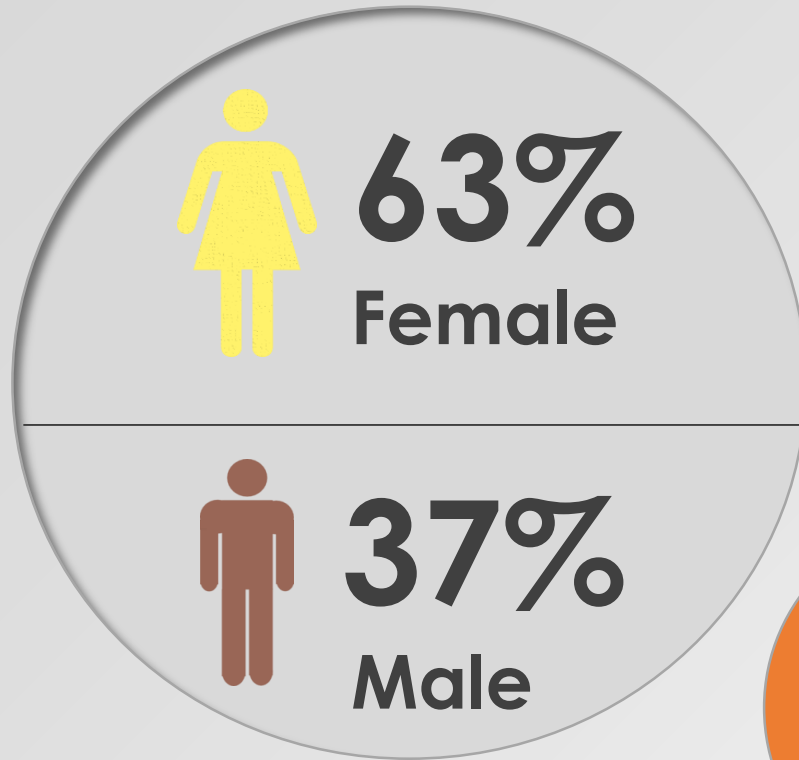
-Tanya F.

"I've been coming every summer since 1959 – love going to opening night, and then bringing friends all summer."

- Sandy W.



Fun Facts About Our Fans



Making Headlines since 1959



Broadwayworld.com



Ctxlt.com



The Austin Chronicle



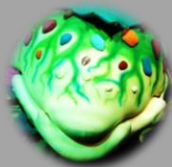
USA Today



Austin360.com



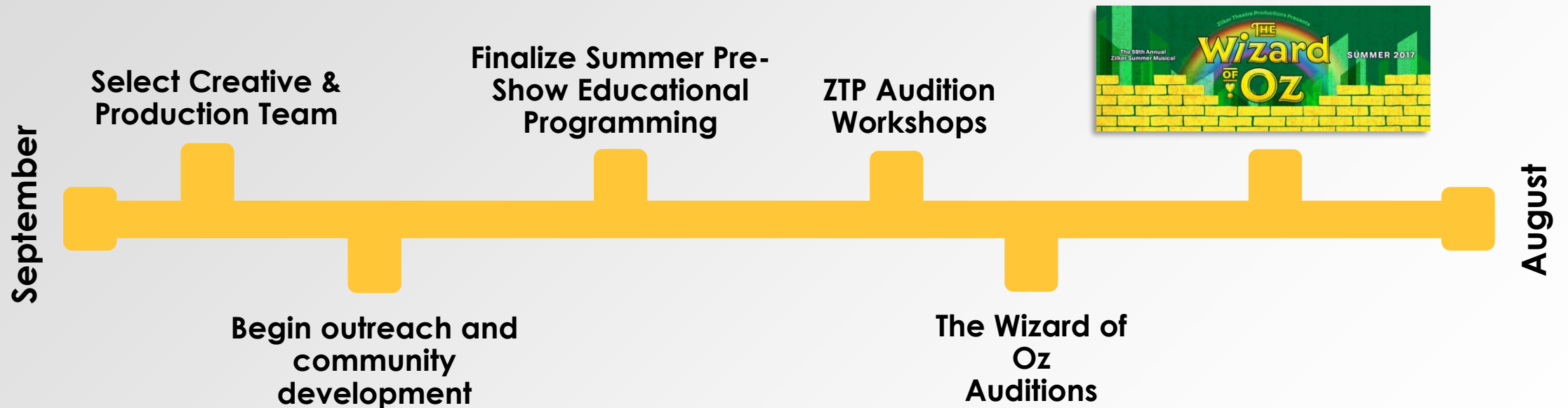
KEYE Austin CBS



Follow the Yellow Brick Road to 2017

ZTP does so much more than put on a great show. We work with local community organizations to build new programs and to garner support for our existing work. We collaborate with local High Schools to offer audition workshops, rent set and costume pieces to schools and community groups at low cost, and provide performing opportunities.

Did we mention that we also put on an AMAZING show?



Youth Engagement

ZTP partners with:

- local businesses
- local arts education organizations
- local non-profits
- Austin ISD
- The City of Austin



1. Through partnerships in the community, ZTP brings an even richer experience to children and families with **educational pre-show programming** every Saturday evening during the run of the show.
2. In 2017, we are **expanding our partnerships** to work more in-depth with schools and local libraries.
3. ZTP provides **FREE audition workshops** to the community every winter.
4. ZTP also provides **low-cost or free rentals** from our extensive warehouse stock.



ZTP offers fantastic performing arts experiences to the town we love in order to impress upon every child, family, and attendee a love of the performing arts!



We Can't Do It Alone

We need your help in order to continue to provide quality performing arts experiences for the Austin community.

Here are some of the ways you can get involved...

Sponsor the 2017 Zilker Summer Musical!

- Opportunities range from \$2,500 to \$50,000



Local Business Spotlight

- We like to shine a spotlight on businesses of any size who help bring enriching theater experiences to the Austin community
- Opportunities begin at \$500

Purchase an Advertisement in Our Program

- Ads begin at the low price of \$250



The Benefits of Partnership

- **Visibility in the community**
Over 45,000 Austin-area residents join us on The Hillside every year!
- **Countless opportunities to make great impressions**
- **Unique branding and advertising opportunities**
Including video, audio, and print
- **Social media engagement**
- **One-of-a-kind employee engagement opportunities - both on The Hillside and off**
- **VIP treatment**
- **Bragging rights**
We are one of the longest-running Austin traditions!



Advertise with ZTP

Consider Zilker Theatre Productions for a unique and effective advertising opportunity:

- Buy an ad in our 10,000 programs
 - Buy a *social media spotlight* visible to over 6,000 fans
 - Buy a spot in our *audio loop* that reaches our 45,000 annual attendees
- ...and so much more!

We can make it work for you!



You're In Good Company

Lead Sponsors

H-E-B Tournament of Champions
Wells Fargo
Texas Gas Services
3M

Christianson Air Conditioning & Plumbing
Henna Chevrolet
Holtzman Partners
Keller Williams Realty International
Carpenter & Langford P.C.

Advertisers

Austin Regional Clinic
Encotech Engineering
JQ & Tsen
Coleman & Associates
Texas Rowing Center
Integrity Academy & Casa de Luz
Broadway Across America
Sylvan Learning of West Austin
The Hyde Park Bar & Grill
The Paramount Theater
River City Pops
Round Rock Express

Local Business Sponsors

The Capital Grille
Premiere Events
Sunbelt Rentals
Architecture Plus
Dart Construction
ABC Home & Commercial
Wilson Roofing
Krispy Kreme
Do512 Family

...and many more



What Our Partners Are Saying

Christianson is proud to be a sponsor for several reasons. One is the family friendly aspect of the show. It is increasingly difficult to find a venue where parents can take their children without the fear of what they will see or hear.

As a bonus we have experienced business benefit as well. For the money, it is the lowest cost per impression of any advertising medium when you consider how many people attend, read a program, view the website, and receive the newsletter.

...The company has certainly gained business directly related to the theatre advertising. In addition to that, **we have undoubtedly increased our mindshare in Austin and generated goodwill by being a sponsor.**



Bryan Scott & Team
Marketing and Advertising, Christianson Enterprises
Tabling at [Shrek The Musical](#)



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CONTACT ZTP FOR MORE INFORMATION:

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***Become part of an Austin tradition
by partnering with ZTP!***