



Disney  
**NEWSIES**  
THE BROADWAY MUSICAL

■ Sponsorship  
Benefits 2022



The logo for Disney's Newsies musical. It features the word "Disney" in its signature script font at the top left. Below it, the word "NEWSIES" is written in large, bold, white, sans-serif capital letters on a dark red, slightly curved banner. Underneath the banner, the text "BROADWAY'S SMASH HIT MUSICAL" is written in smaller, white, sans-serif capital letters on a white background.

**Disney**  
**NEWSIES**  
BROADWAY'S SMASH HIT MUSICAL

# COME BE A PART OF AN AUSTIN TRADITION LIKE NO OTHER!

Zilker Theatre Productions, a 501(c)(3) non-profit organization that provides award-winning, free admission entertainment, boasts an audience of tens of thousand.

ZTP is dedicated to the celebration and preservation of that unique America art form—the Broadway musical—by mounting large-scale musical productions at the Beverly S. Sheffield Zilker Hillside Theater in Austin's beautiful Zilker Park.

We are thrilled to bring Disney's Newsies to the Zilker Park Hillside Theater in 2022 and invite you to join us!





**Disney**  
**NEWSIES**  
**BROADWAY'S SMASH HIT MUSICAL**

## PRESENTING SPONSOR - \$50,000

- Exclusive Company Night on The Hillside with reserved seating for 150 guests
- Exclusive VIP tent access with table seating and air-conditioned restrooms
- Company picture on stage before the show
- Recognition in pre-show speeches nightly
- Backstage tour
- Walk on role in the show
- Table for Company information and/or handing out swag
- Full page color program ad
- Zilker Summer Musical poster signed by the cast
- Listing on Sponsor page of the ZTP website and program
- Company logo on program cover and show poster





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## **PRODUCING SPONSOR - \$25,000**

- Exclusive Company Night on The Hillside with reserved seating for 100 guests
- Exclusive VIP tent access with table seating and air-conditioned restrooms
- Company picture on stage before the show
- Recognition in pre-show speeches nightly
- Backstage tour
- Walk on role in the show
- Table for Company information and/or handing out swag
- Full page color program ad
- Zilker Summer Musical poster signed by the cast
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## MANAGING SPONSOR - \$15,000

- Exclusive Company Night on The Hillside with reserved seating for 75 guests
- Exclusive VIP tent access with table seating and air-conditioned restrooms
- Company picture on stage before the show
- Recognition in pre-show speeches nightly
- Backstage tour
- Walk on role in the show
- Table for Company information and/or handing out swag
- Full page black and white program ad
- Zilker Summer Musical poster signed by the cast
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## **DIRECTING SPONSOR - \$7,500**

- Exclusive Company Night on The Hillside with reserved seating for 50 guests
- Exclusive VIP tent access with table seating and air-conditioned restrooms
- Company picture on stage before the show
- Backstage tour
- Walk on role in the show
- Table for Company information and/or handing out swag
- Half page black and white program ad
- Zilker Summer Musical poster signed by the cast
- Listing on Sponsor page of the ZTP website and program
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## **STAR SPONSOR - \$5,000**

- Shared Company Night on The Hillside with reserved seating for 50 guests
- Air-conditioned restrooms
- Company picture on stage before the show OR backstage tour
- Table for Company information and/or handing out swag
- Half page black and white program ad
- Zilker Summer Musical poster signed by the cast
- Listing on Sponsor page of the ZTP website and program
- Company logo on program cover and show poster





## PRINCIPAL SPONSOR - \$2,500

- ZTP provided table on 3 show nights (dates are first come, first served) with reserved seating and air-conditioned restrooms for booth representatives

OR

- VIP Night on The Hillside for 25 (reserved seating and air-conditioned restrooms)

### Additional perks:

- ¼ page black and white program ad
- Listing on Sponsor page of the ZTP website and program
- Company logo on program cover and show poster







## FRIEND OF ZTP - \$1,000

- VIP Night on The Hillside for 4 (reserved seating and air-conditioned restrooms)
- Table for Company information and/or handing out swag
- ¼ page black and white program ad
- Listing under the Special Thanks in program

○ OR

- Half page black and white program ad



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