



31892 RR12 Unit A
Dripping Springs, TX 78620
(512) 925-1546

Zilker Summer Musical Program Ad Space Information

Note: As indicated in the Sponsorship agreement, each Sponsor (\$1,000+) will receive an advertisement in the Zilker Summer Musical's program For *Roald Dahl's Matilda!*

All Advertising payments and artwork must be received by May 15, 2023

- 5,000 programs are scheduled for printing with an estimated circulation of 45,000+ viewers
- Programs are distributed free at performances of the Zilker Summer Musical (July 7 - August 12, 2023) as well as on ZTP's website during and after the run.
- Program covers are printed full-color. Inside pages printed in *black ink* only.

Full page	\$1,500
Half page (horizontal or vertical)	\$1,000
Quarter page (horizontal or vertical)	\$500
Eighth* page ("Business Card size") (<u>horizontal only</u>)	\$250

Preparation of the ad:

All ads will be placed with a 0.5-point rule line around them. Please do not put the rule around the ad. Also, please verify the artwork submitted fits within the dimensions and is in the correct orientation according to the ad size purchased (or received based on an in-kind donation). Actual ad sizes (decimal inches) are indicated below.

Ad Size	Wide	High
Full Page	7.5 in.	10 in.
Half Page (horizontal)	7.5 in.	4.875 in.
Half Page (vertical)	3.625 in.	10 in.
Quarter Page (horizontal)	7.5 in.	2.375 in.
Quarter Page (vertical)	3.625 in.	4.875 in.
Eighth* Page (horizontal only)	3.625 in.	2.375 in.

* Note: A standard-sized, horizontally-oriented business card fits easily in an eighth page ad space

FULL PAGE AD

**7.5 in. (wide)
x 10 in. (high)**



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1/2 Page VERTICAL Ad

**3.625 in. (wide)
x 10 in. (high)**



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1/8 Page HORIZONTAL Ad

(size fits a horizontally-oriented
business card)

**3.625 in. (wide)
x 2.375 in. (high)**

1/4 Page VERTICAL Ad

**3.625 in. (wide)
x 4.875 in. (high)**



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