



ZILKER
THEATRE PRODUCTIONS
P.O. Box 202588
Austin, TX 78720
(512) 740-3208

Zilker Summer Musical Program Ad Space Information

Note: As indicated in the Sponsorship agreement, each Sponsor (\$2,500+) will receive an advertisement in the Zilker Summer Musical's 60th Anniversary program for *All Shook Up*.

All Advertising payments and artwork must be received by June 1, 2018

All Shook Up Program

- 12,500 programs are scheduled for printing with an estimated circulation of 45,000+ viewers
- Programs are distributed free at performances of the Zilker Summer Musical (July 6 - August 18, 2018) as well as on [ZTP's website](#) during and after the run.
- Program covers are printed full-color. Inside pages printed in *black ink* only.

Full page + 3 social media shout-outs	\$1,800
Half page (horizontal or vertical) + 2 social media shout-outs	\$1,200
Quarter page (horizontal or vertical) + 1 social media shout-out	\$600
Eighth* page ("Business Card size") (<u>horizontal only</u>)	\$300

Preparation of the ad:

All ads will be placed with a 0.5-point rule line around them. Please do not put the rule around the ad. Also, please verify the artwork submitted fits within the dimensions and is in the correct orientation according to the ad size purchased (or received based on an in-kind donation). Actual ad sizes (decimal inches) are indicated below.

Ad Size	Wide	High
Full Page	7.5 in.	10 in.
Half Page (horizontal)	7.5 in.	4.875 in.
Half Page (vertical)	3.625 in.	10 in.
Quarter Page (horizontal)	7.5 in.	2.375 in.
Quarter Page (vertical)	3.625 in.	4.875 in.
Eighth* Page (<u>horizontal only</u>)	3.625 in.	2.375 in.

* Note: A standard-sized, horizontally-oriented business card fits easily in an eighth page ad space

FULL PAGE AD

**7.5 in. (wide)
x 10 in. (high)**



*P.O. Box 202588
Austin, TX 78720
(512)740-3208*

1/2 Page VERTICAL Ad

**3.625 in. (wide)
x 10 in. (high)**



*P.O. Box 202588 | Austin, TX 78720
(512) 740-3208*

1/8 Page HORIZONTAL Ad

*(size fits a horizontally-oriented
business card)*

**3.625 in. (wide)
x 2.375 in. (high)**

1/4 Page VERTICAL Ad

**3.625 in. (wide)
x 4.875 in. (high)**



P.O. Box 202588 | Austin, TX 78720
(512) 740-3208

1/8 Page HORIZONTAL Ad

(size fits a horizontally-oriented
business card)

**3.625 in. (wide)
x 2.375 in. (high)**

1/4 Page HORIZONTAL Ad

**7.5 in. (wide)
x 2.375 in. (high)**

1/2 Page HORIZONTAL Ad

**7.5 in. (wide)
x 4.875 in. (high)**